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**B L U E   G I A N T   E Q U I P M E N T   C O R P O R A T I O N**

## **Blue Giant Announces Joint Venture with Big Dock and Door**

Brampton, ON, Canada (February 2011) – Blue Giant Equipment Corporation is pleased to announce the formation of a joint venture with Big Dock and Door to sell, stock, and service Blue Giant dock products in Southern California.

“This exciting partnership will allow both companies to improve customer offering in Southern California,” says Jeff Miller, Blue Giant’s Vice-President of Sales and Marketing. “California customers will be able to acquire Blue Giant dock products at a factory direct price and have the equipment supported and serviced locally.”

Big Dock and Door’s headquarters and warehouse in Los Angeles will carry the full line of Blue Giant dock equipment and offer local, factory-trained service and technical support. The California-based company will be a full service partner that can offer full service installation as the local manufacturers’ representative. Complete aftermarket support for all loading dock brands will also be available. In addition to a broad and diverse range of award-winning products and patented technologies, Blue Giant brings its internationally recognized brand name, extensive sales and marketing resources, and strong base of customer relationships to the joint venture.

Miller says, “Blue Giant welcomes partnerships that help our customers reduce their cost of equipment ownership, while maintaining the Blue Giant brand name. We are also pleased to develop our global network of equipment support centers through this new partnership.”

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Blue Giant is the premier solutions provider of safe, effective, and technologically innovative loading dock and material handling equipment.

With a product line that includes dock levelers, vehicle restraints, intelligent dock controls, dock and door guards, door seals and shelters, and a diverse range of material handling equipment, Blue Giant offers turnkey solutions for the most demanding freight handling needs.

For more information, visit <http://www.bluegiant.com/> or contact Mike Poeltl, Marketing Manager.

# ***BLUE GIANT.***

